

Minutes of the Meeting / Action Points

Date: 12 July 2026

Venue: SUDA Conference Hall

Chair: Sri Naveen Kumar Chandra, IAS, Director, SUDA

Officials : Four State Mission Mangers , DAY-NULM & PM SVANidhi

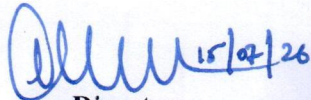
Subject: Review of DAY-NULM , PM SVANidhi Activities and Future Action Points

The meeting was held under the chairmanship of the Director, SUDA, to review the progress of DAY-NULM and deliberate on strategic initiatives for strengthening livelihoods, institutional support, marketing, convergence, environmental sustainability and human resource management. The following discussions and action points emerged from the meeting.

Sl No	Subject / Component	Minutes of the Meeting	Action Points / Decision Taken
1	Convergence with ULBs	The need for strengthening activity-wise convergence with Urban Local Bodies (ULBs) was discussed to improve programme implementation.	Activity-wise convergence support shall be strengthened across all ULBs.
2	Resource Mobilisation	Strategies for mobilising additional financial resources through convergence with other departments and schemes were discussed.	A proposal shall be prepared for mobilising additional funds through convergence with relevant departments.
3	Waste Management Livelihood	Engagement of SHGs in municipal solid waste collection and waste management activities was discussed as a livelihood opportunity.	The feasibility of engaging SHGs in municipal waste collection and waste management shall be explored with ULBs.
4	Plastic Waste Management	Promotion of plastic waste management through installation of Plastic Reverse Vending Machines, in market areas across municipalities run by inmates of Shelters for Urban Homeless (SUHs), and SHGs was discussed.	A detailed proposal shall be prepared for the installation of Reverse Vending Machines (RVMs) in market areas across municipalities. The proposal shall aim to create sustainable livelihood opportunities by engaging Shelter for Urban Homeless (SUH) inmates or Self-Help Groups (SHGs) in the operation and maintenance of these machines.

Sl No	Subject / Component	Minutes of the Meeting	Action Points / Decision Taken
5	Eco-friendly Cloth Bags	SHGs may be encouraged to produce eco-friendly cloth bags as a sustainable alternative to single-use plastic.	SHGs shall be encouraged to manufacture eco-friendly cloth bags for distribution through cloth bag vending machine in market areas across municipalities and other suitable platforms, thereby promoting sustainable alternatives of SHGs and reducing the use of single-use plastic.
6	SHG Digital Marketing Platform	The need for a dedicated digital platform for marketing and sale of SHG products was emphasised.	A dedicated e-commerce website/portal for SHG products shall be developed.
7	SHG Product Display & Marketing	Permanent display and marketing spaces for SHG products at SUDA and other strategic locations were discussed.	SHG product display-cum-sales outlets shall be established at SUDA and other suitable locations.
8	Marketing through CLCs & Fairs	Greater participation of SHGs in City Livelihood Centres (CLCs), fairs and exhibitions was discussed to improve product visibility and market access.	Participation of SHGs in CLCs, fairs and exhibitions shall be strengthened to enhance marketing opportunities.
9	Pricing of SHG Products	Uniform pricing of SHG products across the State was considered essential for market competitiveness.	A Pricing Committee shall be constituted to standardise the pricing of SHG products.
10	ULB-wise Expenditure Analysis	Preparation of ULB-wise minimum expenditure analysis for better planning and financial management was discussed.	A ULB-wise minimum expenditure analysis shall be prepared to assess the fund requirement, address financial constraints, and ensure smooth implementation of the programme.
11	Meeting with SLBC & Banks	The progress of institutional credit under PM SVANidhi and DAY-NULM was reviewed. It was noted that the rate of loan disbursement under PM SVANidhi remains unsatisfactory. As the Lead Bank, Punjab National Bank (PNB) has the second-highest number of pending PM SVANidhi loan applications in the State.	A meeting shall be convened with the State Level Bankers' Committee (SLBC), Punjab National Bank (PNB), and other member banks to review the status of PM SVANidhi loan disbursement, present status of SHG credit linkage. Banks shall be requested to

SI No	Subject / Component	Minutes of the Meeting	Action Points / Decision Taken
		The Director emphasized the need for timely processing and disbursement of all eligible applications. It was further noted that the Interest Subvention (IS) component under DAY-NULM is currently non-operational, resulting in SHGs being unable to avail loans at subsidized interest rates. Additionally, the existing SHG loan ceiling has not been revised, limiting access to adequate institutional credit and affecting livelihood promotion.	expedite the processing and disbursement of eligible PM SVANidhi.
12	Human Resource Issues of CMMU Officials	The issues relating to continuation of CMMU officials, retirement age, retirement benefits and optimal utilisation of human resources were discussed in detail.	12.1 A proposal/file shall be initiated and submitted to the Finance Department for continuation of the salaries of CMMU officials. 12.2 A separate proposal/file shall be initiated for enhancement of the retirement age of CMMU officials to 60 years, along with extension of retirement benefits on par with employees of other departments. 12.3 The possibility of engaging CMMU officials in the implementation and monitoring of Swachh Bharat Mission (SBM) activities shall be explored, wherever feasible, to ensure optimal utilisation and retention of the CMMU workforce.


 Director,
 SUDA